

PRIVACY POLICY
ALAWAR PREMIUM LIMITED

Alawar Premium Limited takes your privacy very seriously and treats all your personal information with great care. In order to guarantee your privacy, Alawar Premium Limited always acts in accordance with the applicable laws and privacy regulations.

This document sets out Alawar Premium Limited's Privacy Policy and applies to the Alawar Premium Limited games you are playing and Services (defined below) you are using. It is recommended that you read this Privacy Policy carefully.

1. Who is Alawar Premium Limited?

Alawar Premium Limited is a private company with limited liability having its registered office at 2, Riga Feraiou Street, Limassol Center, Block B, 6th Fgloor, Office 601, P.C. 3095 Limassol, Cyprus. Alawar Premium Limited specializes in the development, publishing and international distribution of midcore video games. These games are distributed through online websites, applications, stores and Alawar Premium Limiteds licensee and affiliate network (together "Services").

2. What information does Alawar Premium Limited collect and process?

Use of the Service

Alawar Premium Limited may collect your personal data in the following situations:

- When you are using Alawar Premium Limited's Services;
- When you download and/or register for one or more of Alawar Premium Limited's games;
- When you subscribe to Alawar Premium Limited's newsletters;
- When you purchase products or services through Alawar Premium Limited's websites, applications or within games ("in-game" purchases);
- When you request technical and/or customer support;
- When you create a personal account;
- When you otherwise use Alawar Premium Limited's Services where personal data is required for use and/or participation (e.g. for contest registration and/or prize acceptance);

In the course of the abovementioned situations, Alawar Premium Limited may collect and process the following data about you: your email address, device ID, IP-address, user name, password, and other information that you provide us with when you fill in forms or when you register for Alawar Premium Limited's games. Alawar Premium Limited may also collect information regarding your use of the Services, such as the games you play, the pages you visit on the website, and the device(s) you use to access our Service;

Payment information

When you purchase products and/or services through Alawar Premium Limited's websites, applications or within games, we may collect certain payment information from you on behalf of our payment service providers. Credit Card information is only processed during the purchase process and is then immediately destroyed. When you purchase items via Alawar Premium Limited's apps or otherwise for example via the App Store we do not collect or store any payment information.

Link to social media

You can choose to link Alawar Premium Limited to your Facebook or Twitter account, so that Alawar Premium Limited has access to your timeline and/or newsfeed. For this, you are required to permit Alawar Premium Limited to access certain personal information (your username and/or e-mail address) on your Facebook, Twitter and/or other social network account.

For the use of Facebook and Twitter and/or other social network, you are bound by the Terms of Use of these services. Alawar Premium Limited cannot influence Facebook and Twitter and/or other social network and thus cannot guarantee that these social media services use your personal data in accordance with the law.

Automatically generated data

Alawar Premium Limited requires certain information in order for the Services to work as optimally as possible. That is why Alawar Premium Limited automatically collects generated data about your use of Alawar Premium Limited games, Alawar Premium Limited's Services, Alawar Premium Limited Apps.

This information consists of your IP address (your computer's unique number, which makes it possible to recognize your computer), your browser type (the computer program you use to view internet pages), your operating system and the games you download and use.

3. Cookies

When using Alawar Premium Limited Services, various cookies are saved on your computer and/or mobile device (hereafter: "Terminal Equipment"), which can then be accessed. Cookies are small pieces of information (in the form of text) that a server sends to the browser (such as Internet Explorer or Firefox) with the intention that the browser sends this information back to the server the next time a user makes use of Alawar Premium Limited's Services. Cookies of Alawar Premium Limited cannot damage your computer or the files saved on it.

Alawar Premium Limited's Cookies

This paragraph applies to cookies that are stored and read by Alawar Premium Limited itself. No third parties are involved in storing and reading these so-called first party cookies.

Firstly, Alawar Premium Limited stores technical cookies. These cookies are necessary to provide the service. For instance, technical cookies are used by Alawar Premium Limited to remember your purchases, including in-game.

Besides technical cookies, Alawar Premium Limited stores cookies that are only stored on your Terminal Equipment temporarily. These so called session cookies are used to map your online behavior during your use of the services, such as the games you have played or the pages you have visited on the website.

Alawar Premium Limited can also store cookies that remain stored on your Terminal Equipment for a longer period of time. With these permanent cookies your Terminal equipment can be recognized the next time you use the service. These cookies enable Alawar Premium Limited to adjust the service to your specific preferences.

Furthermore, Alawar Premium Limited uses permanent cookies to track your online behaviour. Alawar Premium Limited uses these tracking cookies to register your behaviour while using the Services and to present you with offers specifically tailored to you based on this information. Alawar Premium Limited may employ third party ad serving technologies for this purposes.

Affiliate cookies

Alawar Premium Limited also uses affiliate cookies. These cookies are stored in order to assess whether the Alawar Premium Limited website was accessed and/or games purchased through an affiliate link.

Third party cookies

Apart from cookies that Alawar Premium Limited stores itself, third parties can store cookies on your Terminal Equipment through the service.

Analytics

In order to collect data on the usage of the Services and visits to the websites, Alawar Premium Limited may use Google or other analytics (Analytics). Analytics stores a permanent cookie on your Terminal Equipment which is subsequently used to register your use of the Services. This data is then analyzed by Google or other Analytics and the results are given to Alawar Premium Limited. This enables Alawar Premium Limited to get more insight in the way in which the service is used and, based on this information, to make adjustments to the website or the provided services.

Google or other Analytics can give this information to third parties if it is legally obligated to do so and/or if third parties are processing the information on behalf of Google or other Analytics. Google or other Analytics can use this information for other Google or other Analytics services.

Social plug ins

The service is linked to various social media, namely to Facebook and Twitter. Through the social plug ins, third party cookies are stored on your Terminal Equipment. These are cookies that are used to optimize your experience of the service. Also, tracking cookies may be stored that are used to track your online behavior when using various websites and to build a profile of your online behavior.

Deleting cookies

The consent you have given to store and read first and third party cookies, can be withdrawn at any time by setting your browser to disable cookies and/or to remove all cookies from your browser.

4. For what purposes will Alawar Premium Limited use information about you?

Alawar Premium Limited may use your personal information for the following purposes:

- To allow you to use the Services;
- To fulfill your specific requests, purchase orders and to send you purchase confirmation;
- To communicate with you about the Services and new products, upgrades etc.
- To configure the Services to your wishes and needs;
- For advertising and marketing purposes;
- For protection purposes and to generate anonymous statistical data.

Alawar Premium Limited will not provide your personal data to third parties for commercial purposes, unless you have given your explicit consent to do so. Alawar Premium Limited may also provide your personal data to third parties if it is obliged to do so on account of national or international laws, case law and/or regulations, if Alawar Premium Limited considers it necessary to do so in defense of its own rights or if you have given permission to do so.

5. How does Alawar Premium Limited protect your personal information?

Alawar Premium Limited takes appropriate technical and organizational measures to protect your (personal) information against loss or any form of unlawful use.

6. Viewing, changing and deleting your data

If you wish to know what information Alawar Premium Limited has collected about you or if you wish to change or delete data, then you can contact us via privacy@alawar.com.

7. Transfer of data to countries outside the EU

For technical and operational reasons, it may be necessary for your (personal) data to be transferred to (the servers of) companies affiliated to Alawar Premium Limited located in the United States or other countries outside of Europe. If this is to happen, your personal data will also be saved in a foreign country. Since legislation concerning data protection may then not offer the same protection as in the European Union, you hereby agree that your (personal) information can be transferred to the United States or another country outside of Europe.

8. Are minors permitted to use the Services?

You may not use Alawar Premium Limited's Services unless you are over 13 years of age. If you are over 13 years of age, but under 18, you are required to obtain prior consent of your parents or

legal guardians before using the Services. If you are under 18 years of age and have not obtained consent, you are not permitted to use the Services.

9. Can this Privacy Policy be changed?

It is possible for the Privacy Policy to be amended in the future. That would then be mentioned on this page, so it is recommended to regularly have a look at this page.

10. Questions?

If you have any questions, please do not hesitate to contact us via privacy@alawar.com.